

Nextmark ID	180837
SRDS ID	869676-000
mln ID	M121270

A Database of Opt-in email Golfers

Opt-in email Golfers.

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	7,878,055
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to receive promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	17,184,821
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	10/13/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179859
SRDS ID	869270-000
mIn ID	M120708

A Mailing List of Automobile & Motorcycle Lovers

Individuals that love their unique automobiles and motorcycles!

DESCRIPTION

The Marigold Automobile Lovers file provides an ideal demographic for targeting consumers throughout the United States that own and cherish a certain vehicle that they cannot part with. You may know someone who is an automobile fanatic. Chances are that they are in this compilation which includes hundreds of sources. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Auto Lovers today!

SEGMENTS

129,041	Antique/Vintage Car Owner	\$10/M
16,268	Antique/Vintage Motorcycle Owner	\$10/M
3,186,298	Motorcycle Owners	\$10/M
148,822	RV Owners	\$10/M
1,529,420	SUV/Truck Owners	\$10/M
637,260	VW Volkswagon Owners	\$10/M
254,899	Wrangler/CJ Jeep Owners	\$10/M

SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,777,239
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/09/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	2,205,605
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Fitness Enthusiasts

Fitness Enthusiasts Nationwide at Mailing Address

DESCRIPTION

Marigold's A Mailing List of Fitness Enthusiasts is a multi-sourced file capturing survey respondents that have indicated they exercise several times a week. These contacts value health as well as all things physical. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Fitness Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,251,648
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144138
SRDS ID	853683-000
mIn ID	M107954

A Mailing List of Golf Enthusiasts

Subscribers of Golf related publications and magazines

DESCRIPTION

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Golf Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,460,659
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/21/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144137
SRDS ID	856331-000
mln ID	M109199

A Mailing List of Mail Order Buyers of Golf Equipment

Mail Order Buyers of Golf Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	703,600
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 07/21/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Mail Order Buyers of Tennis Equipment

Mail Order Buyers of Tennis Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Tennis Equipment file provides an ideal demographic for targeting consumers that have purchased Tennis equipment through catalogs and websites throughout the United States. These avid players are receptive to a variety of sports-related offers. Call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	346,637
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240657
SRDS ID	887042
mIn ID	M131352

A Mailing List of Running and Cycling Enthusiasts

Running and Cycling Enthusiasts Nationwide at Mailing Address

DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Running and Cycling Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,890,936
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/17/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175780
SRDS ID	866863-000
mIn ID	M118302

A Mailing List of Senior Magazine Subscribers

Senior subscribers of various types of publications and magazines.

DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

SEGMENTS

1,496,352	3 Month Recency	\$5/M
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SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 8,936,906
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market 10/25/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	141926
SRDS ID	854602-000
mIn ID	M107168

A Mailing List of Sports Enthusiasts

Subscribers of Sports related magazines

DESCRIPTION

The Marigold Sports Enthusiast file provides an ideal demographic for targeting mail order buyers that are also subscribers of Sports related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Sports enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,773,417
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Sweepstakes Entrants

Sweepstakes Entrants Nationwide

DESCRIPTION

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sweepstakes Entrants today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,277,281
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	310,362
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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