

A Database of Opt-in email Golfers

Opt-in email Golfers.

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS				Market:	Consun
Credit Card Buyers		\$5/N		LIST TYPES A	
Ethnicity Lifestyle Select Marital Status Monthly Hotline SCF State Zip		\$5/N \$5/N \$5/N \$10/N \$5/N \$5/N \$5/N	Л Л Л Л	Postal Email Phone LIST MAINTENANCE New to Market 01/25/2 Update Freq. Mor	
				DELIVERY OP	rions
				Email Delivery	\$5
				ADDRESSING	OPTIONS
				Text/Excel Mailing Labels	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Ma	riaold	Direct
ivia	igoia	Diroot

Nextmark ID	180837
SRDS ID	869676-000
mln ID	M121270

LIST INFO

Total Count:	7,878,055
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$1,000.00
Market:	Consumer

BLE

lew to Market	01/25/2006
Jpdate Freq.	Monthly

\$50

NS

Text/Excel	\$0/
Mailing Labels	\$10/



A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to recieve promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

		LIST TYPES AVAIL	ABLE	
SELECTS		Email		
Credit Card Buyers	\$5/M	Phone		
Ethnicity	\$5/M			
Lifestyle Select	\$5/M	LIST MAINTENANC	E	
Marital Status	\$5/M	New to Market 10/	13/2006	
Monthly Hotline	\$10/M		Monthly	
SCF	\$5/M		,	
State	\$5/M	DELIVERY OPTIONS		
Zip	\$5/M	Email Delivery	\$50	
		ADDRESSING OPTI	ONS	
		Text/Excel	\$	
		Mailing Labels	\$1	

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

LIST INFO

Total Count:	17,184,821
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$1,000.00
Market:	Consumer
LIST TYPES	AVAILABLE
Email	
Phone	

\$0/ \$10/





A Mailing List of Automobile & Motorcycle Lovers

Individuals that love their unique automobiles and motorcycles!

DESCRIPTION

The Marigold Automobile Lovers file provides an ideal demographic for targeting consumers throughout the United States that own and cherish a certain vehicle that they cannot part with. You may know someone who is an automobile fanatic. Chances are that they are in this compilation which includes hundreds of sources. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Auto Lovers today!

SEGMENTS			Destal	
129,041	Antique/Vintage Car Owner	\$10/M	Postal Phone	
16,268	Antique/Vintage Motorcycle Owner	\$10/M	THONE	
3,186,298	Motorcycle Owners	\$10/M	LIST MAINTENANCE	
148,822	RV Owners	\$10/M		
1,529,420	SUV/Truck Owners	\$10/M		01/09/2006
637,260	VW Volkswagon Owners	\$10/M	Update Freq.	Monthly
254,899	Wrangler/CJ Jeep Owners	\$10/M	DELIVERY OPTIONS	
SELECTS			Email Delivery	\$50
Credit Card E	Buyers	\$5/M	ADDRESSING OI	PTIONS
SCF		\$5/M	Text/Excel	\$0/
State		\$5/M	Mailing Labels	\$10/
Zip		\$5/M		φ10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

		- L

LIST INFO	
Total Count:	5,777,239
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES A	VAILABLE

179859

869270-000

M120708

Nextmark ID

mln ID



A Mailing List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

SELECTS				LIST TYPES AV	AILABLE
Age		\$5/1	М	Postal	
Childs Age Range Sele	ct	\$5/1	M	Email	
Childs Age Range Sele	ct	\$5/1	M	Phone	
Credit Card Buyers		\$5/1	N		
Income		\$5/I	N	LIST MAINTENA	NCE
Lifestyle Select		\$5/1	M	New to Market	
Magazine Subscribers		\$5/1	N	Update Freq.	Monthly
Monthly Hotline		\$5/1	M		,
SCF		\$5/1	N	DELIVERY OPTI	ONS
				Email Delivery	\$50
				ADDRESSING O	PTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
			PLIONE	FAX	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	76 (888) 76	1-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

241387

2,205,605

Compiled lists

\$100/M

\$500.00

Consumer

USA

Marigold	Direct



A Mailing List of Fitness Enthusiasts

Fitness Enthusiasts Nationwide at Mailing Address

DESCRIPTION

Marigold's A Mailing List of Fitness Enthusiasts is a multi-sourced file capturing survey respondents that have indicated they excercise several times a week. These contacts value health as well as all things physical. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Fitness Enthusiasts today!

SELECTS		Market:	Consumer
Age Of Children	\$5/M	LIST TYPES AV	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	Postal	
Donor	\$5/M	Phone	
Ethnicity	\$5/M		
ncome	\$5/M	LIST MAINTENA	NCE
_ifestyle Select	\$5/M	New to Market	
Marital Status	\$5/M	Update Freq.	Monthly
Occupation	\$5/M		
SCF	\$5/M	DELIVERY OPT	IONS
State	\$5/M	Email Delivery	\$50
Zip	\$5/M		•
		ADDRESSING C	PTIONS
		Text/Excel	\$0/
		Mailing Labels	\$10/

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

9,251,648

Compiled lists

\$100/M

\$500.00

USA

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



A Mailing List of Golf Enthusiasts

Subscribers of Golf related publications and magazines

DESCRIPTION

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Golf Magazine Subscribers today!

this extremely targetet	I market of Goli Magazi	ine oubscribers today:			Market:	Consumer
SELECTS						
Age Of Children			\$5/M		LIST TYPES A	/AILABLE
Computer Owner			\$5/M		Postal	
Credit Card Buyers			\$5/M		Phone	
Donor			\$5/M			
Ethnicity			\$5/M		LIST MAINTEN	ANCE
Lifestyle Select			\$5/M		New to Market	07/21/2004
Marital Status			\$5/M		Update Freq.	Monthly
SCF			\$5/M			
State			\$5/M		DELIVERY OPT	TIONS
Zip			\$5/M		Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.c	om	(646) 442-2076	(888) 7	61-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

144138 853683-000

M107954

1,460,659

Compiled lists

\$100/M

\$500.00

USA



A Mailing List of Mail Order Buyers of Golf Equipment

Mail Order Buyers of Golf Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Golf Equipment file provides an ideal demographic for targeting consumers that have purchased Golf equipment through catalogs and websites throughout the United States. These responsive, avid golfers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include golf clubs, golf cleats, golf bags and golf balls and tees. These men (and women) take their golf game very seriously! Call today to inquire about additional selects.

SELECTS				LIST TYPES A	/AILABLE
Age Of Children		\$5/M		Postal	
Computer Owner		\$5/M		Phone	
Credit Card Buyers		\$5/M			
Donor		\$5/M		LIST MAINTEN	ANCE
Ethnicity		\$5/M		New to Market	07/21/2004
Lifestyle Select		\$5/M		Update Freq.	Monthly
Marital Status		\$5/M			,
SCF		\$5/M		DELIVERY OP	TIONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		Ernali Delivery	ψ30
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076		61-8817

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Nextmark ID	144137
SRDS ID	856331-000
mln ID	M109199

703,600

LIST INFO **Total Count:**

Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Marke	07/21/2004
Update Freq.	Monthly
DELIVERY O	PTIONS
Email Delivery	\$50
ADDRESSING	OPTIONS



A Mailing List of Mail Order Buyers of Tennis Equipment

Mail Order Buyers of Tennis Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Tennis Equipment file provides an ideal demographic for targeting consumers that have purchased Tennis equipment through catalogs and websites throughout the United States. These avid players are receptive to a variety of sports-related offers. Call today to inquire about additional selects.

					Min. Purchase:	\$500.00
SELECTS				_	Market:	Consumer
Age Of Children			\$5/M		LIST TYPES AV	
Computer Owner			\$5/M			
Credit Card Buyers			\$5/M		Postal	
Donor			\$5/M		Phone	
Ethnicity			\$5/M			
Lifestyle Select			\$5/M		LIST MAINTENA	ANCE
Marital Status			\$5/M		New to Market	
SCF			\$5/M		Update Freq.	
State			\$5/M			
Zip			\$5/M		DELIVERY OPT	IONS
					Email Delivery	\$50
					ADDRESSING C	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddired	t.com	(646) 442-20	077 (888)	761-8817

LIST INFO

Total Count:

Base Price:

Geography:

Source:

346,637

\$100/M

USA

Compiled lists



A Mailing List of Running and Cycling Enthusiasts

Running and Cycling Enthusiasts Nationwide at Mailing Address

DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Running and Cycling Enthusiasts today!

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
ncome	\$5/M
ifestyle Select	\$5/M
Marital Status	\$5/M
Dccupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	240657
SRDS ID	887042
mln ID	M131352

LIST INFO

Total Count:	4,890,936
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

Age Of Children	\$5/M		
Computer Owner	\$5/M	LIST MAINTENA	ANCE
Credit Card Buyers	\$5/M	New to Market	07/17/2007
Donor	\$5/M	Update Freq.	Monthly
Ethnicity	\$5/M		
Income	\$5/M	DELIVERY OPT	IONS
Lifestyle Select	\$5/M	Empil Dolivory	¢E0
Marital Status	\$5/M	Email Delivery	\$50
Occupation	\$5/M	ADDRESSING (DTIONS
SCF	\$5/M		
State	\$5/M	Text/Excel	\$0/
Zip	\$5/M	Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



A Mailing List of Senior Magazine Subscribers

Senior subscribers of various types of publications and magazines.

DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

SEGMENTS		
1,496,352 3 Month Recency	\$5/M	Postal Phone
SELECTS		
Age Of Children	\$5/M	New to Market 10/2
Computer Owner	\$5/M	Update Freq.
Credit Card Buyers	\$5/M	
Donor	\$5/M	DELIVERY OPTIONS
Ethnicity	\$5/M	Email Delivery
Lifestyle Select	\$5/M	2
Marital Status	\$5/M	ADDRESSING OPTIC
SCF	\$5/M	Text/Excel
State	\$5/M	
Zip	\$5/M	Mailing Labels

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	175780	
SRDS ID	866863-000	
mln ID	M118302	

LIST INFO

Total Count:	8,936,906
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Έ 125/2005

ew to Market	10/25/2005
Jpdate Freq. Monthly	
ELIVERY OP	TIONS
mail Deliverv	\$50

IONS \$0/ \$10/



A Mailing List of Sports Enthusiasts

Subscribers of Sports related magazines

DESCRIPTION

The Marigold Sports Enthusiast file provides an ideal demographic for targeting mail order buyers that are also subscribers of Sports related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Sports enthusiasts today!

SELECTS				Market:	Consumer
Age Of Children		\$5/M		LIST TYPES A	/AILABLE
Computer Owner		\$5/M			
Credit Card Buyers		\$5/M		Postal	
Donor		\$5/M		Phone	
Ethnicity		\$5/M			
Lifestyle Select		\$5/M		LIST MAINTEN	ANCE
Marital Status		\$5/M		New to Market	06/23/2004
SCF		\$5/M		Update Freq.	Monthly
State		\$5/M			
Zip		\$5/M		DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 7	61-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mln ID

141926 854602-000

M107168

3,773,417

Compiled lists

\$100/M

\$500.00

USA

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212.696.5000



A Mailing List of Sweepstakes Entrants

Sweepstakes Entrants Nationwide

DESCRIPTION

Ben DeLisle

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sweepstakes Entrants today!

List Manager

SELECTS					LIST TYPES AVA	
Age Of Children			\$5/M		Postal	
College Students			\$5/M		Phone	
Computer Owner			\$5/M			
Donor			\$5/M		LIST MAINTENA	NCE
Ethnicity			\$5/M		New to Market	
Lifestyle Select			\$5/M		Update Freq.	Monthly
Marital Status			\$5/M			
SCF			\$5/M		DELIVERY OPTI	ONS
State			\$5/M		Email Delivery	\$50
Zip			\$5/M		Email Delivery	ψ50
					ADDRESSING O	PTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

(646) 442-2077

2,277,281

Compiled lists

\$100/M

\$500.00

Consumer

(888) 761-8817

USA

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ben@marigolddirect.com



An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

SELECTS				LIST TYPES AVAI	LABLE
Age		\$5/M		Email	
Childs Age Range Selec	zt	\$5/M		Phone	
Childs Age Range Selec	xt	\$5/M			
Credit Card Buyers		\$5/M		LIST MAINTENAN	CE
Income		\$5/M		New to Market	
Lifestyle Select		\$5/M		Update Freq.	
Magazine Subscribers		\$5/M		-1	
Monthly Hotline		\$5/M		DELIVERY OPTIO	NS
SCF		\$5/M		Email Delivery	\$50
				ADDRESSING OP	TIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
			PLIONE		
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	0017
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	76 (888) 761	-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID 241388

LIST INFO	
Total Count:	310,362
Base Price:	\$125/M
Source: 0	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer
LIST TYPES AVAILABLE	
Email	
Phone	
LIST MAINTENANCE	
New to Market	
Update Freq.	
DELIVERY OPTIONS	
Email Delivery	\$50
ADDRESSING OPTIONS	
Text/Excel	\$0/
Mailing Labels	\$10/